

For Immediate Release

May 18, 2020

Discover The Cat Behind the Hat!

Coming to Ocean Blue Galleries for a limited engagement!



Winter Park, Florida: For over 60 years, Dr. Seuss's illustrations have brought a visual realization to his fantastic and imaginary worlds. His artistic talent went far beyond the printed page and yet, to this day, his *Secret Art Collection* is virtually unknown to the general public. Throughout his lifetime, Theodor Seuss Geisel (aka Dr. Seuss) created paintings and sculpture, which he secreted away at the Dr. Seuss Estate.

Ocean Blue Galleries will share a compelling selection of artworks from *The Art of Dr. Seuss Collection* **July 3 through August 3, 2020.** Visitors may explore and acquire works from Dr. Seuss's best-known children's books, as well as *The Secret Art of Dr. Seuss*, a mind-expanding collection based on decades of artwork, which Dr. Seuss created at night for his own personal pleasure. Perhaps the wackiest and most wonderful elements of the collection are Dr. Seuss's three-dimensional *"Unorthodox Taxidermy"* sculptures with names such as *Carbonic Walrus, Two-Horned Drouberhannis*, and *Goo-Goo-Eyed Tasmanian Wolghast*, to name a few.

Additionally, Ted's cat was never far from his artist thoughts. He drew himself as *The Cat Behind the Hat*, his cat was the protagonist in several of his Secret Art paintings and, as a fun aside, many of his early advertisements and cartoons had a "cat bystander" witnessing all the action. They hinted at his adventures across the world, his reclusive sensibility despite his fame, and his penchant for the childlike fantasy and humor, which infused nearly every facet of his life.

Despite the unprecedented demand during his lifetime, no limited edition artworks were ever conceived, authorized, or created until this historic project began in 1997, six years after Geisel's death. That year, this exclusive project put into motion a series of artworks and exhibitions, which firmly established him as one of the most iconic artistic talents of the 20th century.

Each of these Estate-Authorized limited editions has been adapted and reproduced from Theodor Seuss Geisel's original drawings, paintings, or sculptures. Additionally, each work bears a posthumously printed or engraved Dr. Seuss signature, identifying the work as an authorized limited edition commissioned by the Dr. Seuss Estate.

In her preface to the popular coffee table book on this collection, The Cat Behind the Hat, Audrey Geisel (Ted Geisel's widow) writes, "I'm gratified to carry out Ted's wishes and have these works revealed to the world." Join us for a fascinating glimpse into the unique artistic vision of Theodor Seuss Geisel!

High-Resolution Artwork

Available on Request



Theodor Seuss Geisel (1904 – 1991)





The Cat Behind the Hat Cat in Obsolete Shower Bath (Authorized Estate Edition) (Authorized Estate Edition) High-Resolution Artwork Available on Request



Yawning Cat (Authorized Estate Edition) High-Resolution Artwork Available on Request



Cat in the Cradle Doing Cat's in the Cradle (Authorized Estate Edition) High-Resolution Artwork Available on Request

- WHAT: Ocean Blue Galleries shares The Art of Dr. Seuss Collection featuring known and unknown works from the life of Theodor Seuss Geisel. Artworks will be on display and available for acquisition.
- July 3rd 11–5 and 7–10, July 4th 11–5 and 7–10, July 5th 11–5 WHEN:
- WHERE: Ocean Blue Galleries, 202 S. Park Avenue, Winter Park, FL 32789

WEBSITE: www.oceanblue.gallery